

# NINTENDO® “FIND THE PROFESSOR” GIVEAWAY (“PROMOTION”)

## Official Rules and Entry Form

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.***

The Promotion is sponsored by *Nintendo of America Inc.* (“Sponsor”).

**Promotion Period:** The Promotion will be held between 11 am and 1 pm local time on Wednesday, September 23, 2009 (“Promotion Period”).

**How to Enter:** During the Promotion Period, Professor Layton himself will be at the Rosedale Center (10 Rosedale Center, Roseville, MN 55113) with Nintendo DS™ and Nintendo DSi™ systems for you to try out the new Professor Layton and the Diabolical Box™ game. To enter the Promotion, try out the game, complete the Promotion entry form (including parent or guardian signature), and submit it in the entry drop box at the Rosedale Center during the Promotion Period. Entries must be received by 1 pm on Wednesday, September 23, 2009.

### **Prize:**

(a) One (1) prize will be awarded to each of five (5) winners. Each prize will consist of one (1) copy of the Professor Layton and the Diabolical Box™ game for the Nintendo DS™ video game system and a Nintendo DSi system. Approximate retail value of each prize: \$199.98. Approximate retail value of all prizes: \$999.99.

(b) Each prize winner will be announced on [www.ProfessorLaytonDS.com/find](http://www.ProfessorLaytonDS.com/find) by 9:00 am Eastern Time on Thursday, September 24, 2009. Odds of winning a prize depend on number of eligible entries received. All prizes will be awarded. Prize winners do not need to be present at the announcement to win a prize. Prizes will be shipped at no charge to winners at the U.S. postal address indicated on the winners’ entry forms. Prizes returned as undeliverable or otherwise not claimed within fourteen (14) days after delivery of notification will be forfeited and awarded to an alternate winner. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Prizes won by a Minor (as defined below) will be awarded to a parent or legal guardian on the Minor’s behalf. Limit one prize per household or address. All prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

**Promotion Rules:** Sponsor will select five (5) winners through a random drawing among all eligible entries received during the Promotion Period on September 23, 2009.

**General Terms and Conditions:** PURCHASE WILL NOT IMPROVE ODDS OF WINNING. Limit one (1) entry per person. Promotion is open only to residents of the 50 United States and District of Columbia age ten (10) years and older. Directors, officers and employees of Sponsor and any of its respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. If you are under the age of 18 (a “Minor”), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Official Rules with your entry, and that such agreement constitutes acceptance of these Official Rules on behalf of you and themselves. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. This Promotion is subject to all applicable federal, state and municipal laws and is void where

prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accept no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. **By entering the Promotion, you release Sponsor from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use a prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** Except where prohibited by law, entry into the Promotion constitutes permission to use entrant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, each winner (and if the winner is a Minor, the winner's parent or legal guardian) may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, entrants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a stamped, self-addressed, business-size return envelope to: Attn: "Find the Professor" Giveaway (Rosedale), Nintendo of America Inc., 4820 150th Ave NE, Redmond, WA 98052. Residents of WA and VT may omit return postage. By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2009 by Nintendo of America Inc. All rights reserved.

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**Promotion Period:** The Promotion will be held between 11 am and 1 pm local time on Friday, September 25, 2009 (“Promotion Period”).

**How to Enter:** During the Promotion Period, Professor Layton himself will be at CocoWalk (3015 Grand Avenue, Coconut Grove, FL 33133) with Nintendo DS™ and Nintendo DSi™ systems for you to try out the new Professor Layton and the Diabolical Box™ game. To enter the Promotion, try out the game, complete the Promotion entry form (including parent or guardian signature), and submit it in the entry drop box at CocoWalk during the Promotion Period. Entries must be received by 1 pm on Friday, September 25, 2009.

### **Prize:**

(a) One (1) prize will be awarded to each of five (5) winners. Each prize will consist of one (1) copy of the Professor Layton and the Diabolical Box™ game for the Nintendo DS™ video game system and a Nintendo DSi system. Approximate retail value of each prize: \$199.98. Approximate retail value of all prizes: \$999.99.

(b) Each prize winner will be announced on [www.ProfessorLaytonDS.com/find](http://www.ProfessorLaytonDS.com/find) by 9:00 am Eastern Time on Monday, September 28, 2009. Odds of winning a prize depend on number of eligible entries received. All prizes will be awarded. Prize winners do not need to be present at the announcement to win a prize. Prizes will be shipped at no charge to winners at the U.S. postal address indicated on the winners’ entry forms. Prizes returned as undeliverable or otherwise not claimed within fourteen (14) days after delivery of notification will be forfeited and awarded to an alternate winner. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Prizes won by a Minor (as defined below) will be awarded to a parent or legal guardian on the Minor’s behalf. Limit one prize per household or address. All prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

**Promotion Rules:** Sponsor will select five (5) winners through a random drawing among all eligible entries received during the Promotion Period on September 25, 2009.

**General Terms and Conditions:** PURCHASE WILL NOT IMPROVE ODDS OF WINNING. Limit one (1) entry per person. Promotion is open only to residents of the 50 United States and District of Columbia age ten (10) years and older. Directors, officers and employees of Sponsor and any of its respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. If you are under the age of 18 (a “Minor”), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Official Rules with your entry, and that such agreement constitutes acceptance of these Official Rules on behalf of you and themselves. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. This Promotion is subject to all applicable federal, state and municipal laws and is void where

prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accept no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. **By entering the Promotion, you release Sponsor from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use a prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** Except where prohibited by law, entry into the Promotion constitutes permission to use entrant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, each winner (and if the winner is a Minor, the winner's parent or legal guardian) may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, entrants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a stamped, self-addressed, business-size return envelope to: Attn: "Find the Professor" Giveaway (CocoWalk), Nintendo of America Inc., 4820 150th Ave NE, Redmond, WA 98052. Residents of WA and VT may omit return postage. By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2009 by Nintendo of America Inc. All rights reserved.

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**Promotion Period:** The Promotion will be held between 11 am and 1 pm local time on Tuesday, September 29, 2009 (“Promotion Period”).

**How to Enter:** During the Promotion Period, Professor Layton himself will be at Faneuil Hall Marketplace (Quincy Market, Boston, MA) with Nintendo DS™ and Nintendo DSi™ systems for you to try out the new Professor Layton and the Diabolical Box™ game. To enter the Promotion, try out the game, complete the Promotion entry form (including parent or guardian signature), and submit it in the entry drop box at Faneuil Hall Marketplace during the Promotion Period. Entries must be received by 1 pm on Tuesday, September 29, 2009.

### **Prize:**

(a) One (1) prize will be awarded to each of five (5) winners. Each prize will consist of one (1) copy of the Professor Layton and the Diabolical Box™ game for the Nintendo DS™ video game system and a Nintendo DSi system. Approximate retail value of each prize: \$199.98. Approximate retail value of all prizes: \$999.99.

(b) Each prize winner will be announced on [www.ProfessorLaytonDS.com/find](http://www.ProfessorLaytonDS.com/find) by 9:00 am Eastern Time on Wednesday, September 30, 2009. Odds of winning a prize depend on number of eligible entries received. All prizes will be awarded. Prize winners do not need to be present at the announcement to win a prize. Prizes will be shipped at no charge to winners at the U.S. postal address indicated on the winners’ entry forms. Prizes returned as undeliverable or otherwise not claimed within fourteen (14) days after delivery of notification will be forfeited and awarded to an alternate winner. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Prizes won by a Minor (as defined below) will be awarded to a parent or legal guardian on the Minor’s behalf. Limit one prize per household or address. All prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

**Promotion Rules:** Sponsor will select five (5) winners through a random drawing among all eligible entries received during the Promotion Period on September 29, 2009.

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prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accept no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. **By entering the Promotion, you release Sponsor from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use a prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** Except where prohibited by law, entry into the Promotion constitutes permission to use entrant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, each winner (and if the winner is a Minor, the winner's parent or legal guardian) may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, entrants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a stamped, self-addressed, business-size return envelope to: Attn: "Find the Professor" Giveaway (Faneuil Hall Marketplace), Nintendo of America Inc., 4820 150th Ave NE, Redmond, WA 98052. Residents of WA and VT may omit return postage. By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2009 by Nintendo of America Inc. All rights reserved.

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**How to Enter:** During the Promotion Period, Professor Layton himself will be at the Westlake Center (400 Pine Street, Seattle, WA 98101) with Nintendo DS™ and Nintendo DSi™ systems for you to try out the new Professor Layton and the Diabolical Box™ game. To enter the Promotion, try out the game, complete the Promotion entry form (including parent or guardian signature), and submit it in the entry drop box at the Westlake Center during the Promotion Period. Entries must be received by 1 pm on Wednesday, September 30, 2009.

#### **Prize:**

(a) One (1) prize will be awarded to each of five (5) winners. Each prize will consist of one (1) copy of the Professor Layton and the Diabolical Box™ game for the Nintendo DS™ video game system and a Nintendo DSi system. Approximate retail value of each prize: \$199.98. Approximate retail value of all prizes: \$999.99.

(b) Each prize winner will be announced on [www.ProfessorLaytonDS.com/find](http://www.ProfessorLaytonDS.com/find) by 9:00 am Eastern Time on Thursday, October 1, 2009. Odds of winning a prize depend on number of eligible entries received. All prizes will be awarded. Prize winners do not need to be present at the announcement to win a prize. Prizes will be shipped at no charge to winners at the U.S. postal address indicated on the winners’ entry forms. Prizes returned as undeliverable or otherwise not claimed within fourteen (14) days after delivery of notification will be forfeited and awarded to an alternate winner. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Prizes won by a Minor (as defined below) will be awarded to a parent or legal guardian on the Minor’s behalf. Limit one prize per household or address. All prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

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